providing an electronic business card file Web site to a user;

allowing the creation of an electronic business card file by the user using said Web site, said creation comprising:

allowing the user to enter information into a plurality of fields;

storing said information; and sending an authentication email to the user, wherein a reply to said authentication email is required to complete said creation;

allowing the user to search for one or more records;

allowing the user to view said records; and if said creation is completed, allowing the setting of privacy levels by the user for each said field, said setting comprising selecting one of more than two privacy levels so that the user controls data shown in each said field to another user based upon the selected privacy level for each said field.

(Amended) The method of claim 1, wherein a first format response scheme to the user comprises audio playback.

9. (Amended) A computer system for providing access to a collection of electronic business cards, comprising computer instructions for:

providing an electronic business card file Web site to a user;

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allowing the creation of an electronic business card file by the user using said Web site, said creation comprising:

allowing the user to enter information into a plurality of fields;

storing said information; and sending an authentication email to the user, wherein a reply to said authentication email is required to complete said creation; allowing the user to search for one or more

records;

allowing the user to view said records; and if said creation is completed, allowing the setting of privacy levels by the user for each said field, said setting comprising selecting one of more than two privacy levels so that the user controls data shown in each said field to another user based upon the selected privacy level for each said field.

wherein a first format response scheme to the user comprises audio playback.

17. Amended) A computer-readable storage medium, comprising computer instructions for:

providing an electronic business card file Web site to a user;

allowing the creation of an electronic business card file by the user using said Web site, said creation comprising:

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allowing the user to enter information into a plurality of fields;

storing said information; and sending an authentication email to the user, wherein a reply to said authentication email is required to complete said creation; lowing the user to search for one or more

allowing the user to search for one or more records;

allowing the user to view said records; and if said creation is completed, allowing the setting of privacy levels by the user for each said field, said setting comprising selecting one of more than two privacy levels so that the user controls data shown in each said field to another user based upon the selected privacy level for each said field.

24. (Amended) The computer-readable storage medium of Claim 17, wherein a first format response scheme to the user comprises audio playback.

25. (Amended) A computer data signal embodied in a carrier wave, comprising computer instructions for: providing an electronic business card file Web site to a user;

allowing the creation of an electronic business card file by the user using said Web site, said creation comprising:

allowing the user to enter information into a plurality of fields;

storing said information; and

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sending an authentication email to the user, wherein a reply to said authentication email is required to complete said creation; allowing the user to search for one or more records;

allowing the user to view said records; and if said creation is completed, allowing the setting of privacy levels by the user for each said field, said setting comprising selecting one of more than two privacy levels so that the user controls data shown in each said field to another user based upon the selected privacy level for each said field.

32. (Amended) The computer data signal of Claim 25, wherein a first format response scheme to the user comprises audio playback.

Please add new claims 33-38 as shown below:

(New) A method of providing access to a collection of electronic business cards, comprising the steps of:

providing an electronic business card file Web site to a user;

allowing the creation of an electronic business card file by the user using said Web site, said creation comprising:

allowing the user to enter information into a plurality of fields;

storing said information; and

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sending an authentication email to the user, wherein a reply to said authentication email is required to complete said creation; allowing the user to search for one or more records;

allowing the user to view said records, and if said creation is completed, allowing the setting of privacy levels by the user for each said field, said setting comprising selecting one of more than two privacy levels, wherein the electronic business card file Web site is accessible by spoken commands.

(New) A computer system for providing access to a collection of electronic business cards, comprising computer instructions for:

providing an electronic business card file Web site to a user;

allowing the creation of an electronic business card file by the user using said Web site, said creation comprising:

allowing the user to enter information into a plurality of fields;

storing said information; and sending an authentication email to the user, wherein a reply to said authentication email is required to complete said creation;

allowing the user to search for one or more records;

allowing the user to view said records; and if said creation is completed, allowing the setting of privacy levels by the user for each said field, said setting comprising selecting one of more than

two privacy levels, wherein the electronic business card file Web site is accessible by spoken commands.

35. (New) A computer-readable storage medium, comprising computer instructions for:

providing an electronic business card file Web site to a user;

allowing the creation of an electronic business card file by the user using said Web site, said creation comprising:

allowing the user to enter information into a plurality of fields;

storing said information; and sending an authentication email to the user, wherein a reply to said authentication email is required to complete said creation;

allowing the user to search for one or more records;

allowing the user to view said records; and if said creation is completed, allowing the setting of privacy levels by the user for each said field, said setting comprising selecting one of more than two privacy levels, wherein the electronic business card file Web site is accessible by spoken commands.

36. (New) A computer data signal embodied in a carrier wave, comprising computer instructions for: providing an electronic business card file Web site to a user;

allowing the creation of an electronic business card file by the user using said Web site, said creation comprising:

allowing the user to enter information into a plurality of fields;

storing said information; and sending an authentication email to the user, wherein a reply to said authentication email is required to complete said creation; allowing the user to search for one or more records;

allowing the user to view said records; and if said creation is completed, allowing the setting of privacy levels by the user for each said field, said setting comprising selecting one of more than two privacy levels, wherein the electronic business card file Web site is accessible by spoken commands.

37. (New) The method of claim 1, further comprising:

editing the electronic business card to permit a temporary location pointer to the user.

38. (New) The computer system of claim 9, further comprising:

editing the electronic business card to permit a temporary location pointer to the user.

REMARKS/ARGUMENTS

Claims 1-38 remains in this application. Claims 1, 8, 9, 16, 17, 24, 25, and 32, are being amended, and claims 33-38 are being added. The claim amendments clarify the claim language and are not intended to limit the scope of the